

## With Style to more Success

In the sophisticated world of 21<sup>st</sup> century business, *how* we deal with our clients and associates – *business etiquette* - is essential and can be crucial. Licensed Business Etiquette Consultant and Stylist, Claudia Isolda, provides seminars for business people and for those in other areas who recognise the significance and importance of such etiquette.

“A self-confident appearance, polished behaviour and good manners are some of the keys to success”, explains Claudia Isolda. The Business Etiquette Consultant, with extensive experience in the upper echelons of business and society, with a wide international background and appropriate qualifications, has successfully trained many people to achieve more in their lives through the use of effective business etiquette.

Being competent will ease and facilitate contacts with your business clients, business associates and colleagues, open doors and leave a positive and lasting impression. At Claudia Isolda's seminars you will, for example, learn the basic principles of smalltalk and communication, the essential rules of business etiquette, correct behaviour in conflict situations and even the ABC of dress codes. “Good manners are not only important to the person in front of you: they also improve your self-confidence and stimulate your career”, Claudia Isolda says.

Your appearance, along with enhanced charisma, your professional knowledge and evident willingness to perform well in day-to-day business are critically important qualifications, as a recent survey by the University of Tübingen in Germany confirms. This is why individual style consultancy, as well as personal shopping, are part of this multifaceted and multilingual expert's portfolio.

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